



Ohio Valley Goodwill Update

SPRING 2021

We are the community!



Ohio Valley Goodwill Welcomes New HCDDS Superintendent!

With a fond farewell to retiring Hamilton County DD Services Superintendent, Alice Pavey, Ohio Valley Goodwill joined with community provider

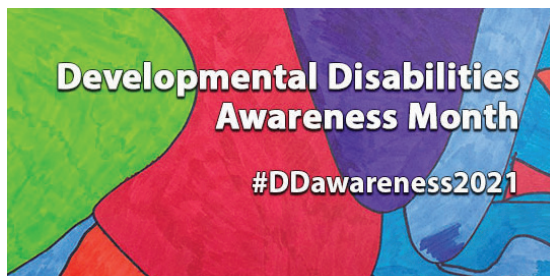
agencies to welcome the new Superintendent, Leia Snyder. Ms. Snyder received a comprehensive tour of Ohio Valley Goodwill's programs and services on February 23rd and had the opportunity to meet with the organization's Executive and Management team members. "Ohio Valley Goodwill is pleased to welcome Ms. Snyder to her new role and looks forward to a close collaborative partnership in the coming years," said Joe Byrum, President and CEO.

Prior to being appointed as the new Superintendent for HCDDS, Snyder served as the Superintendent for Ross County Board of DD and prior to that, was a Quality Assurance Director for Butler County Board of DD. Ohio Valley Goodwill looks forward to working with Ms. Snyder in her new role as Superintendent in support of our mutual efforts to serve individuals with developmental disabilities. See HCDDS Annual Plan here <http://annualplan.hamiltondds.org/>

Ohio Success Awards

Ohio Valley Goodwill is a proud recipient of the 2021 Ohio Success Award from Ohio Business Magazine in recognition of our Employment Services and Job Coaching team members in support of the individuals we serve during COVID-19.

Our sincere Congratulations to our Goodwill Team members!



First-ever Virtual Transition Boot Camp Reaches Interested Participants!

Ohio Valley Goodwill was proud to be a Silver Sponsor of the first time ever Virtual Transition Boot Camp event held January 19-21, 2021. Ohio Valley Goodwill was on the planning committee for this year's event and has been part of the Transition Boot Camp planning team since the event's inception almost ten years ago. "The Transition Boot Camp Conference offers vital information to families of transition students in the Greater Cincinnati community and this year, by becoming a virtual event, state-wide for all interested participants," said Sharon Hannon, Marketing Director.

About Transition Bootcamp

The Transition Bootcamp is an annual conference for parents/caregivers, youth with disabilities, educators and other professionals interested in transition from high school to adult life. This important conference provides in-depth information about various topics related to transitioning into adulthood. In addition to the breakout sessions, the Vendor Fair helps connect the attendees with Sponsors and Vendors to provide additional resources.

PigAbilities Flight 2021 Virtual This Spring!

As the Title Sponsor for the 2020 PigAbilities event (an inclusive event which welcomes athletes of all abilities as part of the Cincinnati Flying Pig Marathon); Ohio Valley Goodwill has learned that once again the Spring event will be virtual for the second year in a row. For the past five years, Ohio Valley Goodwill has been the proud Title Sponsor of the annual PigAbilities event which is an empowering option for athletes of all ages and abilities who want to commit to going the distance by making healthy choices in their lives. The PigAbilities event normally takes place when there are fewer crowds, increased accessibility and more parking. Last year, in response to COVID-19, athletes had the option to train for and participate in virtual PigAbilities events around the Greater Cincinnati community and the Pig Works team was very involved in helping them celebrate their accomplishments.

While the Spring event may be virtual, Pig Works is also hoping for an in person event in the Fall, tentatively projected for October 29th-31st with an Expo at the Duke Energy Center. The Fall event would be a mash up of the Queen Bee and Flying Pig and is hoped to offer some of the features that race-goers have enjoyed over the years.

"We very much value our on-going partnership with Pig Works and their commitment to supporting the PigAbilities event for athletes of all abilities," said Sharon Hannon, Marketing Director and PigAbilities Coordinator for Goodwill. Stay tuned for more updates to come.



Goodwill Announces 20th Anniversary Celebrity Golf Outing!

It's a brand new year and already Ohio Valley Goodwill is making plans for the 20th anniversary celebration of its annual Goodwill Celebrity Golf Outing. Taking place on Thursday, June 3rd, 2021 at the beautiful Glenview Golf Club, this year will mark the 20th year that Celebrity Host, Joe Walter has been part of the annual event. "I am absolutely thrilled to have the opportunity to help plan the exciting 20th anniversary celebration of the Goodwill Golf Outing," said Walter. "We hope to make this year's event even more exciting and memorable than ever before. We are so grateful to all our generous sponsors, celebrities, volunteers and friends for their wonderful support over the past twenty years. It is thanks to all of you that the Goodwill Celebrity Golf Outing is such a success."

The 2021 Goodwill Golf Outing will welcome back Title Sponsor, Strategic Benefits, and the company will be the official sponsor host for the 20th Anniversary Celebration event. Holthaus-Lackner Signs will be the 2021 Signage sponsor. Ohio Valley Goodwill is very grateful to our 2021 Sponsors for their wonderful support of the Goodwill Celebrity Golf Outing. All proceeds benefit the organization's 100+ year mission of putting people to work in the Greater Cincinnati community.

The 20th anniversary celebration invitations will be going out in the next few weeks and co-chairs Joe Walter and Stephanie Mitchell are looking forward to having a sold-out crowd this year. "We are excited to have all of our celebrity guests, players, sponsors as well as all of our old friends and lots of new friends join us as we celebrate the 20th anniversary of this annual event as well as our mutual support of the Goodwill mission of putting people to work in our community," said Walter.

Please note that even if you don't play golf, you can help support this year's special 20th anniversary outing by purchasing your chance to win a \$1500 Grand Prize at any of our Goodwill retail store locations. The winner will be announced on June 3rd at the 20th Anniversary Celebration of the Goodwill Golf Outing and you do not need to be present to win. For store locations, visit www.goodwillbargains.com.



Stephanie Mitchell with Golf Outing Co-Chair, Joe Walter

Ohio Valley Goodwill is grateful to 2021 Title Sponsor, Strategic Benefits, for their support of this year's celebrity golf outing and co-chairs Joe Walter and Stephanie Mitchell for reprising their roles as co-hosts. Look for the special 20th Anniversary Celebration invitation coming soon as well as the on-line registration link which will soon be available at www.cincinnati goodwill.org/events. Mark your calendars for Thursday, June 3rd for this year's Goodwill Golf Outing at the scenic Glenview Golf Club. Please join us for this very special 20th Anniversary Celebration of the Goodwill Celebrity Golf Outing!



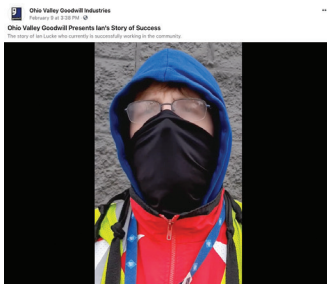
Sharing the Goodwill Story

One of our goals in 2021 is to figure out more creative ways to share the Goodwill story with interested audiences. Fortunately, we have a lot of team members who are willing to help. We want especially to take a closer look at our Employment Services as they reflect the larger mission of Goodwill- helping people with disabilities and our nation's veterans to get jobs in the community. In an effort to present their important insights, we will be presenting video interviews on a monthly basis as well as featuring their stories on our weekly broadcast on Facebook Live, "Thursdays at One." Visit www.facebook.com/cincgoodwill weekly to see the latest news on all things Goodwill!

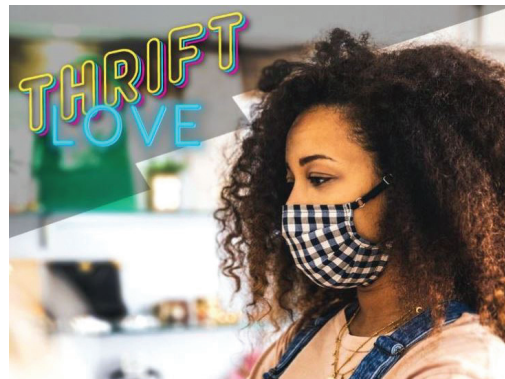
Our first video interview was with Ian Lucke who is successfully employed in the Greater Cincinnati community. Ian currently works at Sam's Club in Eastgate. He has been working there since December 2019. His title is part-time associate. Ian is very proud of his job and the work that he does.

Ian also likes to do a lot of research online about geology, scientific studies and enjoys looking at fossils. Ian's other interests include online research regarding politics. We are grateful to Ian for sharing his important story of employment success and congratulate him on his achievements.

For more information about Ohio Valley Goodwill's Employment Services, visit www.cincinnati goodwill.org/services or call (513) 771-4800, ext. 6327. Please note that everyone who comes to Goodwill is sponsored through our partnerships with Opportunities for Ohioans with Disabilities and/or a County Board of Developmental Disabilities.



Joseph S. Byrum, President & CEO
Bill Courtney, Chairman Board of Directors
Sharon Hannon, Newsletter Editor



Goodwill Stores Show Off New Look for Spring!

Like everyone this new year, Goodwill wanted the opportunity to get a Fresh Start and put that idea into action by debuting an interior re-design of its network of retail stores. Starting with its Tri-County store, the Retail team completely re-organized the sales floor to make shopping much easier with newly placed display racks, wider aisles, enhanced signage and other features which are appealing to its customers.

If you haven't had a chance to visit a Goodwill store recently, you may want to stop by and see if your local store is showing off its New Look for Spring yet. For a complete list of all 19 Goodwill store locations, visit www.goodwillbargains.com.

Goodwill Fashion Show Debuts on Chit Chat Time!



January 26th marked the official debut of the Goodwill Fashion Show on Chit Chat Time with Connie and Courtney sponsored by long-time partner, Butler County Board of Developmental Disabilities. The show is featured weekly on Facebook Live and focuses on a lot of different topics of interest to their loyal viewers. Goodwill Marketing team members, Sharon Hannon and Alisha Moore, served as models for this first-time event. Both showed off two different looks which reflected winter fashion trends but with just a hint of Spring floral and color. The two also had the opportunity to share information about Goodwill's long-time partnership with Butler DD; the donation partnership created to support individuals served by the Board as well as Goodwill's programs and services.

To watch the Goodwill Fashion Show, visit www.facebook.com/cincgoodwill. Our most sincere thanks to Courtney and Connie and Butler DD for this wonderful opportunity!