



we put people to work!



# Ohio Valley Goodwill Update

WINTER 2020

*We are the community!*

## Ohio Valley Goodwill Celebrates Grand Opening of New Lawrenceburg Indiana Retail Store!

Ohio Valley Goodwill was delighted to open its doors on October 15th to its brand-new Lawrenceburg, Indiana retail store. The new store is the first Goodwill store to be opened in Indiana in more than 30 years and is the 19th in the organization's network of retail stores. Located at 355 West Eads in Lawrenceburg the hours of operation are: 10 am-8 pm, Monday - Saturday (Senior Shopping from 9am-10 am on Mondays), and Sunday 10 am-6 pm. The drive thru Donation Center to the front of the store is open 10 am- 6 pm every day.

The 12,000 square foot store is brand new and features a large display floor, dressing rooms and lots and lots of Fall and Winter clothing. "We are thrilled to be able to open this new shopping destination for our Lawrenceburg shoppers as well as convenient drive-thru donation center," said Jeff Eastham, Operations Director. Goodwill cordially invites all of our Indiana shoppers to stop by and check out the new store and as always, take advantage of the great deals you can only find at Goodwill! For directions, visit [www.goodwillbargains.com](http://www.goodwillbargains.com)



## Goodwill Hosts 1st- Ever Virtual PigAbilities Event!

Team Goodwill was in fine form the morning of October 6th as the group of athletes prepared to launch their first-ever "virtual" PigAbilities event at a local park. Due to COVID-19, the 2020 Cincinnati Flying Pig Marathon and PigAbilities event were cancelled this year but virtual events were offered as an alternative. Goodwill's team of athletes from the organization's Center for Advocacy, Recreation and Education (CARE) program immediately decided to train and participate. The team of six athletes, Kristine Agoston, Jordan Gross, Garrett Halpin, Jon Hicks, Phillip Hoover and Elizabeth Steele were ready to fly by the time the morning of October 6th rolled around. Coach, Lois Kramer, CARE Supervisor along with Assistant Coaches Sharon Hannon and Alisha Moore from Goodwill's Marketing team were there to support the PigAbilities athletes during the one mile walk. After a brief group celebration at the park, the PigAbilities event was followed by a medal ceremony presented by Pig Works (the parent organization of the Flying Pig Marathon) on Ohio Valley Goodwill's campus. To see our PigAbilities athletes fly, visit [www.facebook.com/cincingoodwill](https://www.facebook.com/cincingoodwill).



PigAbilities is an empowering option for athletes of all ages and abilities who want to commit to going the distance by making healthy choices in their lives. The PigAbilities event normally takes place when there are fewer crowds, increased accessibility and more parking. 2020 marks the fourth year that Ohio Valley Goodwill has committed to being the Title sponsor for the PigAbilities event. Last year's event broke all previous records for participation with more than 400 athletes choosing to finish the final mile of the Flying Pig Marathon. In 2019, more than 50 athletes supported by Ohio Valley Goodwill participated in the Pigabilities event and the post-race celebration and loved it. While this year's "virtual" event only welcomed six dedicated athletes directly affiliated with Goodwill, other athletes have chosen to create "virtual" PigAbilities events in their home communities as well. Ohio Valley Goodwill is grateful to Pig Works for their support of the 2020 "virtual" PigAbilities event and are very proud of the athletes who accomplished their personal goals. For more information about PigAbilities, visit <http://flyingpigmarathon.com/events/pigabilities/>. For more information about the CARE program, visit [www.cincinnati-goodwill.org/services](http://www.cincinnati-goodwill.org/services).



## Goodwill Announces the Transition of Vice President and Chief Financial Officer to Consultancy Role

Doug Ostholthoff, long time Vice President and Chief Financial Officer for Ohio Valley Goodwill Industries, will be transitioning to a part-time consultancy role with the organization after 44 years of service. In his new role, Ostholthoff will continue to provide the fiscal guidance which has been responsible for the organization's growth over the years as well as recent financial recovery as a result of the pandemic and mandated business closures.

During the 2017 awards ceremony, Doug's accomplishments were publicly noted and included the following: "As CFO of Ohio Valley Goodwill for the past 40 years, Doug Ostholthoff has been directly involved in all major decisions affecting the growth of the organization. Corporate growth has been managed through prudent investment, solid accounting practices and attentive management enabling the organization to become one of the largest and most successful nonprofits in the state of Ohio." The prestigious C-Suite Awards hosted by the Business Courier is designed to recognize top executives in Greater Cincinnati whose skills and leadership have helped shape success for their companies.

**Ohio Valley Goodwill is grateful to Doug Ostholthoff for his 44 years of outstanding service as Vice President and Chief Financial Officer and welcomes him to his new consultancy role.**

During his long tenure, Ostholthoff helped the organization grow from a one million dollar enterprise to now more than a \$41 million dollar operating budget. Ostholthoff was most recently recognized in 2017 with the C-Suite "CFO of Year" award from the Cincinnati Business Courier.



Ohio Valley Goodwill congratulates the following individuals on their service and dedication.

**Executive Staff**

Sharon Hannon 30 years  
Keith Koerner 15 years

**Administrative Services**

Theresa Clifton 5 years  
Deborah Shell 5 years  
Daniel Wilburn 5 years  
Gail Biehl 10 years  
Kristy Hacker 10 years  
Nathaniel McCoy 10 years

**Contributed Goods**

Jasmine Bens 5 years  
Cindy Biddle 5 years  
Tanya Cheek 5 years  
Paul Clark 5 years  
Florence Dawson 5 years  
Teresa Dwyer 5 years  
Kevin Housh 5 years  
Robert Jemison 5 years  
Stephen Kovats 5 years  
Dominique Langford 5 years  
Kimberly Maxey 5 years  
Vernisha Mitchell 5 years  
Juanita Monroe 5 years  
Tabitha Nordhoff 5 years  
Frank Prater 5 years  
Kim Pyle 5 years  
Larry Scales 5 years  
Robert Schawann 5 years  
Martin Schmidt 5 years  
Emilia Schuler 5 years  
Angela Walker 5 years  
Jesse Walker 5 years  
Patricia Whalen 5 years  
Douglas Adams 10 years  
Yosephine Burkey 10 years  
Matthew Castle 10 years  
Catherine Feltner 10 years  
Karen Roddy 10 years  
Terress Williams 10 years

**Contributed Goods**

Jacqueline Bush 15 years  
Ruth Cole 15 years  
Carla Everett 15 years  
Ann Krummen 15 years  
Krystal Magee 15 years  
Tammy Rosen 15 years  
Deborah Ison 20 years  
Linda Jordan 30 years  
Randy Seip 35 years

**Facilities**

Renee Rupert 5 years  
Charles Busch 10 years

**Industrial Services**

Maurice Holloway 5 years  
Adam Schock 5 years  
Pennington Brown 10 years  
Danny Farmer 10 years  
Zaitor Moore 10 years  
Maria Clayborne 15 years  
Sandra Mills 15 years  
Joseph Dickow 25 years  
Errol Long 25 years  
Richard Peak 30 years  
Paul Rapping 35 years

**Rehabilitation Services**

Joseph Archer 5 years  
Dave Barber 5 years  
Kathryn Bibee 5 years  
Tamiko Goolsby 5 years  
Sue Marshall 5 years  
Sharon McCutchen 5 years  
Tricia Shoulders 5 years  
Chelsea Combs 10 years  
Jay Kehoe 10 years  
Summer McGriff 10 years  
Matthew Byrum 35 years

**During National Disability Employment Awareness Month, Goodwill Shares Story of Success!**



During this pandemic, a lot of people have demonstrated just how essential they are to the workforce. In recognition of the 75th anniversary of National Disability Employment Awareness Month (NDEAM), we wanted to share a very special success story about a person who truly is an essential employee. For the past three years, Katie Riede has worked for Surgical Appliance Industries as a Production Associate. Katie works in the warehouse packaging the products to be boxed and shipped to local and out of state businesses. Obviously, Katie's job is even more critical now than it has ever been as the country still struggles to address the current health crisis. Katie also has shown she can take on more duties and has moved up to working on a machine. She has been a hard worker and loyal employee from the beginning of her employment.

Katie's supervisor at work notes that "Katie is doing a great job for us and has really showed us she can do more things in the warehouse."

When Katie is not working she likes to go to dance classes and ballet classes. She also enjoys bowling, track, and basketball. At home, Katie likes to help around the house with household chores and listen to music. One of her favorite things to do is to go to Planet Fitness with her father. She also helps take care of her five year old nephew. We are very grateful to Katie for her willingness to share her wonderful story and congratulate her on her outstanding employment success.

Katie's story is just one of the many thousands of stories that Ohio Valley Goodwill and its Employment Services team is proud to share. For more than a century, Ohio Valley Goodwill's mission has been to help people with disabilities to obtain jobs in the community and attain personal success. Goodwill's Employment Services team offers comprehensive services to assist individuals with their goal for community employment from the beginning stages of choosing the right vocational direction to finding the right employment opportunity and supports while in their chosen job.

To find out more, visit [www.cincinnati-goodwill.org/services](http://www.cincinnati-goodwill.org/services).

*"Due to COVID-19, Ohio Valley Goodwill Annual Holiday Luncheon has been cancelled for 2020. We look forward to a healthy celebration in 2021!"*

Joseph S. Byrum, President & CEO  
Bill Courtney, Chairman Board of Directors  
Sharon Hannon, Newsletter Editor



**Goodwill's Facebook Live Broadcasts have a Following!**

Goodwill's mission of service and the various business lines which help to support that mission are the focus of weekly Facebook Live broadcasts hosted by Digital Media Manager, Alisha Moore. As Digital Media Manager, Alisha has been charged with amplifying and building awareness of Goodwill's business lines and helping to increase revenue generation for all of these business lines including Auto Auction, As Is Auction, Shop Goodwill, the Outlet store and our network of Retail Stores.

This amplification of promotional efforts in respect to these business lines became even more critical in the recovery efforts following the mandated shut-down in March 2020 in response to COVID-19, especially as all other forms of advertising were stopped. Alisha's dynamic personality and engagement with her audience have increased views to an average of almost 39,000 per month and Facebook followers to more than 33,000. Alisha's skills in targeting specific audiences

receptive to the information being shared during the broadcasts have been responsible for the tremendous increase in followers and subsequent sales outcomes. "As Digital Media Manager, Alisha has worked very hard over the past year, in partnership with our Retail team, to not only help the organization achieve its sales and marketing goals but also, to help the organization recover from a financially devastating pandemic and mandated business closure," said Sharon Hannon, Marketing Director.

Watch Facebook Live on Thursdays at [www.facebook.com/cincigoodwill](http://www.facebook.com/cincigoodwill) and watch Alisha as she shares the Goodwill story!

