

# OHIO VALLEY GOODWILL



## update



Please visit our new website at [www.cincinnati goodwill.org](http://www.cincinnati goodwill.org) and let us know what you think!

SPRING 2022

## OHIO VALLEY GOODWILL ANNOUNCES 2022 TITLE SPONSOR FOR PIGABILITIES

For the sixth consecutive year, Ohio Valley Goodwill is delighted to announce that the organization will be the Title Sponsor of the 2022 PigAbilities event as part of the annual Flying Pig Marathon. PigAbilities this year will be the first time in two years, that an in-person event has taken place in downtown Cincinnati as part of the Flying Pig Marathon, due to the health risks of the pandemic. PigAbilities is designed to welcome athletes of all abilities who wish to be fully included in the weekend Cincinnati Flying Pig Marathon and represents the culmination of training efforts for months prior to the event.

"For the past six years, Ohio Valley Goodwill has taken great pride in its sponsorship of PigAbilities; which is designed to be fully accessible and welcoming to athletes of all abilities," said Sharon Hannon, Goodwill Marketing Director. "As an organization which provides employment and training for people with disabilities and is dedicated to community inclusion, Goodwill feels closely aligned with the Flying Pig Marathon and what it represents. It is especially exciting to return to an in-person event after two years of virtual events," said Hannon.

Since the beginning of the New Year, Goodwill along with Pig Works, Hamilton County Developmental Disabilities Services and Paycor have been working together to try to get the word out about PigAbilities and ensure that all interested athletes have the ability to participate. This has included outreach efforts to increase participation as well as to offer assistance with registration, transportation and other related support needs. PigAbilities athletes typically participate in the event with the support of a coach they have been training with for months beforehand, working on fitness, nutrition and related health goals.

Goodwill will also be presenting its popular Pig Pop Up Shop on Friday, April 29th and Saturday, April 30th as a featured exhibitor during the Flying Pig Marathon Expo at the Duke Energy Center. The Pig Pop Up Shop will be stocked with an assortment of running and athleisure wear for all members of the family. Team Goodwill will be not only welcoming Expo goers to the Goodwill Pop Up Shop but also, participating in the weekend running events. As a long time sponsor of the PigAbilities event as part of the Cincinnati Flying Pig Marathon, Ohio Valley Goodwill is very much looking



forward to the return of in-person celebrations- especially as the Title Sponsor of the PigAbilities event. Stop by and see what

kind of deals you can find on running gear this year. We promise you won't find any better bargains than at Goodwill's Pig Pop Up Shop!

For more information and to get registered, visit [www.flyingpigmarathon.com](http://www.flyingpigmarathon.com). You can also volunteer to be a cheerleader for our PigAbilities athletes and we promise you will have one of the most memorable and rewarding experiences of your life.



## OHIO VALLEY GOODWILL'S BOARD OF DIRECTORS HOSTS RETIREMENT EVENT

The evening of February 7th marked the occasion of a very special

retirement celebration hosted by Ohio Valley Goodwill's Board of Directors for **Doug Ostholthoff**, former Chief Financial Officer and Vice President of Administrative Services. The Board and Executive staff recognized Doug for his more than 45 years of service to Goodwill and its mission of service.

Doug started his tenure with Goodwill at the age of 18 and really never looked back. Over the years, he has helped the organization grow from a \$1M operation in the early years to the vital \$40M a year social enterprise now.

Doug has steadfastly led the organization in its financial growth and economic viability through prudent and thoughtful investment and responsible debt management. Highlights of his noteworthy career over the years include:

- 2017 **C-Suite CFO of the Year - Award** Cincinnati Business Courier
- 2016: **CFO of the Year Award - Finalist** Cincinnati Business Courier
- 2009: **CFO of the Year Award** Cincinnati Business Courier
- 2008: **CFO of the Year Award - Finalist** Cincinnati Business Courier
- 2007: **CFO of the Year Award - Finalist** Cincinnati Business Courier

Doug was also very instrumental in the organization achieving its 6th consecutive perfect CARF accreditation survey in 2019.

Public Information Officer, Michael Flannery produced a video tribute for the event featuring Goodwill's staff team congratulating Doug on his service and retirement. We wish Doug the best of luck in his many new adventures which we know will include everything from flying planes to racing cars and everything he can find that presents a new challenge.

*Thank you Doug for your many years of service to the individuals we serve as well as to overall growth of the Goodwill organization.*

[www.cincinnati goodwill.org](http://www.cincinnati goodwill.org)

## OHIO VALLEY GOODWILL 21<sup>ST</sup> ANNIVERSARY CELEBRATION OF GOODWILL GOLF OUTING!

Ohio Valley Goodwill is busy making plans for the 21st anniversary celebration of its annual Goodwill Celebrity Golf Outing. Taking place on Thursday, June 9th, 2022 at the beautiful Glenview Golf Club, this year will mark the 21st year that Celebrity Host, Joe Walter has been part of the annual event. "I am absolutely thrilled to have the opportunity to help plan the exciting 21st anniversary celebration of the Goodwill Golf Outing," said Walter. "We hope to make this year's outing even more exciting and memorable than ever before. We are so grateful to all our generous sponsors, celebrities, volunteers and friends for their wonderful support over the past twenty-one years. It is thanks to all of you that the Goodwill Celebrity Golf Outing is such a success."



The 2022 Goodwill Golf Outing will welcome back Title Sponsor, Strategic Benefits, and the company will be the official sponsor host for the 21st Anniversary Celebration event. For the first time this year, Goodwill is introducing a new Sponsorship level for the Golf Outing and we are pleased to announce that First Financial Bank will be joining this year's event as our first-ever "Major Corporate Sponsor." Holthaus-Lackner will return as the 2022 Signage Sponsor. Ohio Valley Goodwill is very grateful to our 2022 Sponsors for their wonderful support of the Goodwill Celebrity Golf Outing. All proceeds benefit the organization's 100+ year mission of putting people to work in the Greater Cincinnati community.

**Please note that even if you don't play golf, you can help support this year's special 21st anniversary outing by purchasing your chance to win a \$1500 Grand Prize at any of our Goodwill retail store locations.** The winner will be announced on June 9th at the 21st Anniversary Celebration of the Goodwill Golf Outing and you do not need to be present to win. For store locations, visit [www.cincinnati-goodwill.org/shop](http://www.cincinnati-goodwill.org/shop).

Ohio Valley Goodwill is grateful to 2022 Title Sponsor, Strategic Benefits, for their support of this year's celebrity golf outing and co-chairs Joe Walter and Stephanie Mitchell for reprising their roles as co-hosts.

Look for the 21st Anniversary Celebration invitation coming soon as well as the on-line registration link which will soon be available at [www.cincinnati-goodwill.org/events](http://www.cincinnati-goodwill.org/events). Mark your calendars for **Thursday, June 9th** for this year's Goodwill Golf Outing at the scenic Glenview Golf Club.



## JOHN HARE SHARES STORY OF PERSONAL SUCCESS

The theme for the month of February was "Share the Goodwill Love" and we thought it would be a wonderful illustration of that sentiment through the sharing of a Success Story which features not only John Hare, an employed individual, as well as his Job Coach, Rachel Lednik.

John loves to talk about his job responsibilities and everything he does at Meijer's. John has been employed at the company for one year and as his Follow-Along Job Coach, Rachel Lednik has been supporting John for the past 4 months. "I help gather the carts and organize things. I also welcome the customers to the store" reported John proudly about his job duties. John's Supervisor at work adores John and wishes he had other employees who were as enthusiastic as John.

When asked about the impact of working on John's life and future plans, he shared the following: "I am planning on saving the money I make at work so that I can buy things that I want like new clothes. Also, I would like to travel back to Key West in the near future. I really like Key West because of the cool boats and restaurants that are all around the island."

I would tell others that working in the community is great because you get to meet a lot of new people and make new friends. I have made friends with a few of my coworkers that work in the floral department and I really like going to work and seeing all of my friends and co-workers."

As a Follow-Along Job Coach, Rachel's role is to support John to make sure that he continues to experience success in fulfilling his job duties and working collaboratively with his Supervisor and co-workers. "I really enjoy working with John because he is so upbeat and looks forward to coming to work every day. I have been a Job Coach for Goodwill for more than 2 years now and prior to that, worked with our Pre-Vocational Training program for many years."

## GOODWILL WELCOMES GIRL SCOUT COOKIE BOOTHS AT STORE LOCATIONS

For the first time in two years, Ohio Valley Goodwill is delighted to announce that it will be partnering with Girl Scouts of Western Ohio to offer Cookie Booths beginning February 25th through March 20th at its Tri-County, Beechmont, Fairfield, Loveland, and West Chester locations. Girl Scouts will be selling delicious Girl Scout cookies at varying hours. For specific hours and directions to Girl Scout Cookie Booths at Goodwill's network of retail stores, visit <https://bit.ly/GS2022Cookies>



When you make a Girl Scout Cookie purchase, you're helping the next generation of young female entrepreneurs get an important taste of what it takes to be successful—teamwork, planning, and a positive outlook (and that's just the beginning).

**Ready for cookies?** Visit our Beechmont, Fairfield, Loveland, Tri-County and West Chester stores beginning Friday, February 25th. For directions to all 5 Goodwill store locations, visit [www.cincinnati-goodwill.org/shop](http://www.cincinnati-goodwill.org/shop) and get your delicious Girl Scout cookies.



Ohio Valley Goodwill has a team of Job Coaches and Employment Specialists who work with people like John to assist them in exploring career opportunities, developing a resume, preparing for the job interview and once placed, helping them to maintain employment and continue to achieve success.

To find out more about Goodwill' award-winning Employment and Job Coaching Services, visit [www.cincinnati-goodwill.org/services](http://www.cincinnati-goodwill.org/services).



PRESENTED BY:



**Ohio Valley Goodwill Receives 2022 Ohio Success Award!**

Joseph S. Byrum, President & CEO  
Bill Courtney, Chairman Board of Directors  
Sharon Hannon, Newsletter Editor

An equal Opportunity Employer and Services Provider

Donations to Goodwill are tax deductible

Ohio Valley Goodwill Industries, Inc. is a non-profit 501(c) 3 tax-exempt organization.

Accredited by: The Commission on Accreditation of Rehabilitation Facilities (CARF)

